

Please return to be a Lorain County Fair sponsor:

Sponsor Name:

\_\_\_\_\_ (please fill out exactly as you want to be listed)

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**DESIRED SPONSORSHIP LEVEL:**

\_\_\_\_\_ Sponsor of the Day (\$2,000)

Preferred Day \_\_\_\_\_

\_\_\_\_\_ Combine Derby Sponsor (\$1,000)

\_\_\_\_\_ Demolition Derby Sponsor (\$1,000)

\_\_\_\_\_ OSTPA Truck Pull Sponsor (\$1,000)

\_\_\_\_\_ Frisbees (\$750)

Event Name \_\_\_\_\_

\_\_\_\_\_ Event Banner Sponsor (\$500)

Event Name \_\_\_\_\_

\_\_\_\_\_ Entrance Gate Banner (\$500)

\_\_\_\_\_ Grandstand Banner (\$500)

\_\_\_\_\_ Free Entertainment Schedule (\$300)

\_\_\_\_\_ NTPA Tractor Pull Scoreboard (\$250)

\_\_\_\_\_ Cell Phone Charging Units (\$200)

\_\_\_\_\_ Golf Cart Sponsor (\$200)

Director Name \_\_\_\_\_

\_\_\_\_\_ Senior Citizens Day Resource Fair (\$200)

\_\_\_\_\_ Pony/Horse Ring Banner (\$150)

\_\_\_\_\_ Premium Book Advertisement

\_\_\_\_\_ Half Page (\$100)

\_\_\_\_\_ Full Page (\$150)

\_\_\_\_\_ Inside or Back Cover (\$250)

(please check to see if available)

\_\_\_\_\_ Friends of Fair/Website Listing (\$100)

\_\_\_\_\_ Kids' Day Sponsor (\$50)

\_\_\_\_\_ Premium Book Memorial Page (\$25 per line)

**OUR MISSION STATEMENT:**

To enhance Lorain County through an annual celebration promoting agriculture, education, entertainment, and encouraging positive youth development and leadership skills



- Average attendance of 160,000
- Largest annual event in Lorain County
- Second largest county fair in the State of Ohio
- One of the largest Junior Fair programs in the state with 1,500 youth participating
- 501(c)(3) non-profit organization – donations are tax deductible

**For more information, please contact:**

Charisse Nikel  
(440) 647-2781, ext. 221  
cnikel@loraincountyfair.com



**175<sup>TH</sup> Anniversary**

**August 23 – 30, 2020**

# Advertising & Sponsorship Opportunities



#loraincountyfair

**Lorain County Agricultural Society**

23000 Fairgrounds Road  
Wellington, OH 44090  
loraincountyfair.com

### **Sponsor of the Day – \$2,000**

- **3 banners** (provided by sponsor) displayed in prominent locations on the fairgrounds during fair week;
- **8 preferred tickets** to the grandstand event scheduled that day;
- Lorain County Fair **website listing** as "Sponsor of the Day" (includes logo and link to your website) and listed as such on social media and advertising;
- **periodic announcements** as "Sponsor of the Day" throughout fairgrounds and prior to the grandstand event on sponsored day;
- **promotional space** in our park behind the grandstand to display your products and/or hand out promotional material on sponsored day;
- **15 one-day gate admissions**;
- **one full-page advertisement** in premium book (sponsor to provide ad copy by April 15);
- **2 VIP passes to park** inside the fence.

### **NEW! Combine Derby Sponsor – \$1,000**

### **NEW! Demolition Derby Sponsor – \$1,000**

### **NEW! OSTPA Truck Pull Sponsor – \$1,000**

- sponsor name printed on show tickets as sponsor of event and sponsor provides logo that will be displayed in color on the print at home ticket option;
- sponsor provides two banners (maximum size 3' x 8') to be displayed fair week in the grandstand area;
- periodic announcements throughout the event;
- listing as event sponsor in premium book (if we have commitment by April 15);
- 8 preferred tickets for the sponsored night and 8 one-day gate admissions.

### **Frisbees – \$750**

#### ***Available for Combine Derby, Demolition Derby, and NTPA Tractor Pull***

- sponsor's name and logo on 500 frisbees thrown out during one of these grandstand events (may also attend to distribute frisbees; sponsorship must be made by July 1);
- sponsor provides banner to be displayed the night of the event in the grandstand area;
- periodic announcements throughout the event;
- 4 preferred tickets for the sponsored night and 4 one-day gate admissions.

### **Event Banner Sponsor – \$500**

#### ***Available for Combine Derby, Demolition Derby, NTPA Tractor Pull, Diesel Truck Pull, Senior Citizens Day, and Cornhole Tournament***

- **Derbies and Pulls:** Sponsor provides banner (maximum size 3' x 8') to be displayed fair week in the grandstand area and periodic announcements throughout the event.
- **Senior Citizens Day (Thursday) or Cornhole Tournament (Saturday):** Sponsor provides banner (maximum size 3' x 8') to be displayed under Pavilion 1 during fair week, name and logo will be on free entertainment schedule, and periodic announcements throughout fairgrounds as sponsor of event.

### **Entrance Gate or Grandstand Banner – \$500**

#### **Maximum size: 3' x 8'**

Sponsor provides banner(s) to be displayed fair week at Gates 1, 3, 4, and/or 6 or the back of grandstand.

**All sponsorships \$500 and above will get a free "Friends of the Fair/Website Listing"**

### **Free Entertainment Schedule – \$300**

Sponsor provides logo to be added to the flyer listing our free entertainment – available at the gates and fair office, posted on social media, and downloadable from our website.

### **NTPA Tractor Pull Scoreboard – \$250**

Your name and logo continuously displayed throughout the night on the scoreboard at the end of the pulling track for the Friday evening tractor pull.

### **NEW! Cell Phone Charging Units – \$200**

Sponsor provides sign to be displayed on our cell phone charging units promoting this new amenity to enhance our fair guests' visit.

### **NEW! Golf Cart Sponsor – \$200**

Sponsor name and logo displayed on a Fair Board Director's golf cart, which travels throughout the fairgrounds all fair week. You may choose the Director you would like to sponsor.

***We also welcome donations such as supplies, manpower, and equipment.***

***Want to do something different?***

***Just give us a call to design your own package.***

***We will work with you to get a sponsorship that suits your specific needs!***

### **Senior Citizens Day Resource Fair – \$200**

#### ***(\$100 add-on if you have a fair booth)***

Space available on Senior Citizens Day (Thursday) under Pavilion 1 from 10 am – 3 pm to hang a banner and pass out promotional material. Table and chairs and 4 one-day gate admissions included.

**\*\*SENIOR ACTIVITY\*\*** – Contact us if you are interested in providing a senior activity (BINGO, painting or any craft project, etc.) under Pavilion 1 at sponsor's expense. Includes name and logo on our free entertainment schedule and periodic announcements throughout fairgrounds inviting seniors to your activity. Available from 11:00 am – 12 noon; 12 noon – 1:00 pm; or 1:00 pm – 2:00 pm.

### **Pony/Horse Ring Banner – \$150**

#### **Pony Ring: 3' tall x 8' long**

#### **Ring A: 3' tall x 7' long**

Sponsor provides banner to be displayed in a panel around our horse/pony rings during fair week. Limited number available.

### **Premium Book Advertisement**

#### **\$100 half-page (3.25" high x 3.5" wide)**

#### **\$150 full-page (6.5" high x 3.5" wide)**

#### **\$250 front or back inside cover color**

#### **\$250 back cover color**

Sponsor provides ad content (.jpg file preferred) for the advertising section of the premium book, which is mailed to all those who submit an entry in the fair the previous year and available at the fair office all summer. The premium book is downloadable from our website all year long. Inside ads are in color on our website and black & white in the printed book. Ad copy must be submitted by **April 15**.

### **Friends of the Fair/Website Listing – \$100**

Sponsor name listed on our website (includes logo and link to your website) and in our premium book as a "Friend of the Lorain County Fair" (to be listed in the premium book, sponsorship must be made by April 15).

### **NEW! Kids' Day Sponsor – \$50**

Sponsor provides logo to be added to our Kids' Day flyer – available at the gates and fair office, posted on social media, and downloadable from our website.

### **NEW! Premium Book Memorial Page – \$25**

Honor a loved one in our premium book by listing their name on our new memorial page. \$25 per line. Maximum: 30 characters per line. Deadline: April 15.